



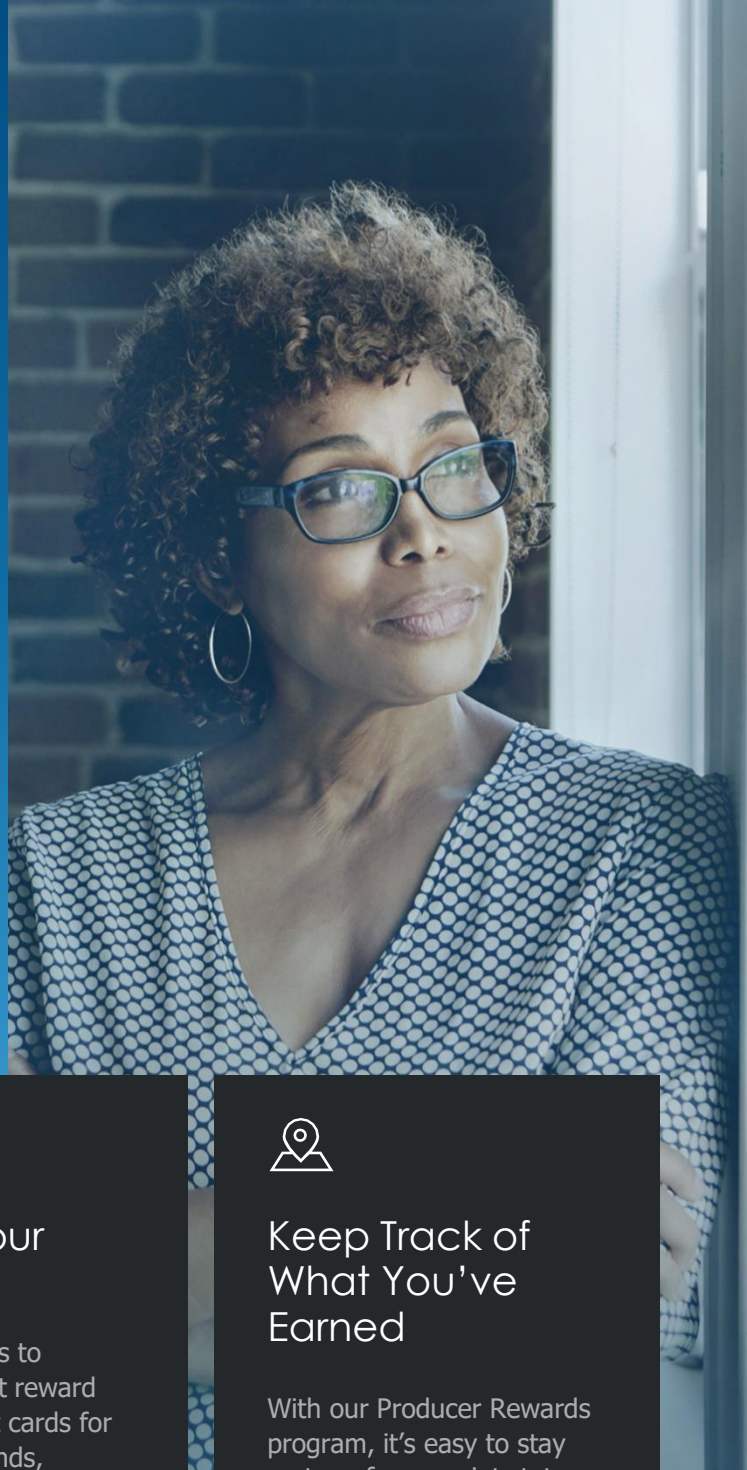
Introducing

# Blue Shield Producer Rewards

Your work.  
Your rewards.

The energy and commitment of our small business brokers drives our success. That's why Blue Shield of California has created Producer Rewards, a points-based bonus program that rewards you for the outstanding work you do.

When you sign up for Producer Rewards, your bonuses will be awarded directly to you. You'll continue to receive the full value of the bonuses you earn, as each point is equal to one dollar.



## Earn Points

For every sale you make that qualifies for any of our small business broker bonus programs, you'll earn points that can be redeemed for the reward right for you. [Learn more about our broker bonus programs.](#)



## Choose Your Reward

You'll have access to hundreds of great reward options, from gift cards for your favorite brands, electronics, additions for the home and more.



## Keep Track of What You've Earned

With our Producer Rewards program, it's easy to stay on top of your point status and find out when you've earned new points.

## Enroll today in our Blue Shield Producer Rewards program.

Visit [blueshieldca.com/ProducerRewards](https://blueshieldca.com/ProducerRewards) to get started or contact your Blue Shield sales representative to learn more.